**Student Learning Outcomes for UCORE COMM designation**

Complete and submit the student learning outcomes grid provided on page two of this document with any course proposal or renewal request, along with other required materials (syllabus, assignment prompts).

Web reference: <https://ucore.wsu.edu/faculty/curriculum/comm/>

***COMM designation description:***

[COMM] courses help to develop and express ideas beyond the medium of writing. Defined as public speaking; musical expression; interpersonal, intercultural, or visual communication; multi-media authoring; or conversational foreign language, practice with non-written communication helps students develop skills in adapting content and conventions to appropriate contexts, audiences, and purposes, and in the skillful use of credible, relevant sources to communicate ideas appropriate to the medium. Development of communication abilities may involve working with technologies, including interplay between texts, data, and images. It also may involve oral presentations and discourse, such as public speaking, small-group interaction, one-on-one conversation, and active listening.

***Adaptable COMM description for course syllabi***

*Please adapt this COMM course description for use in your syllabus. If possible, integrate with course specific description.*

XXXX XXX satisfies the Communication [COMM] requirement for WSU’s University Common Requirements (UCORE), which is designed to help you acquire broad understanding, develop intellectual and civic competencies, and apply knowledge and skills in real world settings. Upon completion of UCORE, you will have the tools needed to seek out information, interpret it, share it, and make reasoned and ethical judgements on a wide array of issues. With these broader goals in mind, XXXX XXX helps you develop and express ideas clearly, concisely, and effectively in media beyond written communication alone. These skills will allow you to increase knowledge, foster understanding, or promote change in audiences’ attitudes or behaviors.

***WSU’s Seven Learning Goals and COMM (for Reference)***

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **UCORE Requirements & WSU’s Learning Goals** | **Critical & Creative Thinking** | **Information Literacy** | **Communication** | | **Quantitative Reasoning** | **Scientific Literacy** | **Diversity** | **Depth, Breadth, & Integration of Learning** |
| Written | Non-written |
| **FOUNDATIONAL COMPETENCIES** | | | | | | | | |
| ***Communication*** *[COMM]\** | *X* | *X* | *X* | *X* |  |  |  |  |

*COMM courses may also contribute to other learning outcomes as determined by faculty.*

|  |  |  |  |
| --- | --- | --- | --- |
| **WSU Learning Goal of Undergraduate Education** | **COMM Designator Learning Outcomes**  *Students who successfully complete an [COMM] course should be able to:* | **Course Learning Outcomes** *Students who successfully complete this course should be able to:* | **Course Learning Activities, Assignments, and Assessments** |
| **Non-Written Communication** | Communicate effectively as appropriate to the mode of non-written communication (e.g., public speaking; musical expression; interpersonal, intercultural, or visual communication; multi-media authoring; conversational foreign language). |  |  |
| **Critical Thinking** | Recognize how the intended audience for a message shapes choices about style, tone, media, and delivery, as well as how those choices in turn shape audience reception. |  |  |
| Recognize how the organization of a message impacts both its effectiveness and potential responses. |  |  |
| Reflect on and apply feedback to increase the effectiveness of communication |  |  |
| **Information Literacy** | Identify when and what types of supporting materials are necessary, given the chosen delivery mode. |  |  |
| **Written Communication** | Communicate information in appropriate written forms to support effective non-written communication. |  |  |